

[CEO name] of [company name] is recognized as an 2017 Owler Top Rated CEO in [Insert City or Industry]

Community-based business insights platform distributes 1,000 awards among 167,000 CEOs, awarding the top 0.60 percent of CEOs.

CITY, STATE – Date, Month, Year – [Insert Company] is excited to announce its [Insert CEO name] was awarded an [2017 Owler Top Rated CEO](#) award in [Insert City or Industry]. [Insert Description of Your Company].

For the first time, Owler is honoring the top rated CEOs on their platform. CEOs are rated by members of the Owler community, who have collectively contributed more than a quarter million ratings this year. Owler analyzed those ratings, ultimately distributing 1,000 awards to the highest rated CEOs from over 167,000 CEOs on Owler. Winners span from 50 cities and 25 industries worldwide.

[Company CEO] was in good company, making the list alongside leaders of Salesforce, LinkedIn, and Netflix.

2017 Owler Top Rated CEO Awards provide a complete market view of a CEO's rating, which includes ratings from employees, competitors, followers, and general Owler users.

[Insert information about company and CEO]

"The *2017 Owler Top Rated CEO Awards* are a true market view of the most esteemed CEOs," said Jim Fowler, CEO at Owler. "These winners are truly the best of breed: they beat out the other 99.4 percent of leaders on our platform to win a coveted *2017 Owler Top Rated CEO Award*."

To see **[Insert Company]**'s company profile on Owler, go to **[insert Owler company profile link]**.

[Insert Company Boilerplate]

About Owler

Owler is the world's largest community-based business insights platform that business professionals use to outsmart their competition, gain competitive insights, and uncover the latest industry news and alerts. Owler is powered by an active community of 1 million business professionals who contribute unique business insights such as competitors, private company revenue, and CEO ratings. From startups all the way to large enterprises (including 96% of the Fortune 500), CEOs, salespeople, marketers, product managers, and all types of business professionals use Owler daily.

Launched in 2014, and funded by Norwest Venture Partners and Trinity Ventures, Owler is headquartered in San Mateo, CA with offices in Spokane, WA, and Coimbatore, India.

[Insert PR representative/agency contact details]