

[Insert Company] Named Owler 'HOT in 2016' Winner in [Insert City]

Crowdsourced Competitive Intelligence Platform Honors 4,500 Winning Companies Out of 15 Million Profiles

CITY, STATE – Date, Month, Year – [Insert Company] announced today it was named an Owler HOT in 2016 winner in **[Insert City]**. **[Insert Description of Your Company]**.

Owler recognizes the top trending companies in cities around the world. They filtered through more than 15 million companies and picked 4,500 award winners across 600 cities worldwide. Recipients were chosen based on several different metrics, including number of followers on Owler, insights collected from our community, social media followers, and blog posts over the past year.

“We’ve sorted through database of millions of contributions from our community and landed on the top trending companies from around the world,” said Jim Fowler, CEO at Owler. “Being *Hot In 2016* is an accomplishment to be proud of.”

To see **[Insert Company]**’s company profile on Owler, go to **[insert Owler company profile link]**.

[Insert Company Boilerplate]

About Owler

Owler is the crowdsourced competitive intelligence platform that business professionals use to outsmart their competition, gain competitive insights, and uncover the latest industry news and alerts. Owler is powered by an active community of 800K business professionals that contribute unique business insights such as competitors, private company revenue, and CEO ratings. From startups all the way to large enterprises (including 96% of the Fortune 500), CEOs, salespeople, marketers, product managers, and all types of business professionals use Owler daily.

Launched in 2014, and funded by Norwest Venture Partners and Trinity Ventures, Owler is headquartered in San Mateo, CA with offices in Coimbatore, India.

[Insert PR representative/agency contact details]